

barnsleyindependent cover wraps

The back page of the newspaper features several news items and advertisements. At the top, there's a headline about a 'Takeaway worker in fight for MISCHIEF LEADS TO BEATING'. Below this, there are smaller articles including 'Speed chief quits' and 'Jackson action'. A large advertisement for '60 Mobility' is prominent, advertising 'The Local Company That Cares' and 'Autumn Price Buster'. Other smaller ads include 'Motability' and 'Contact us'.

Easy to play...easy to win!

If your neighbours win, you are a winner too...

What will your share be of the Spring 'Postcode Jumbo'?

£250,000.00

To start winning, reply today!

Coupon to win with your postcode

Yes, I want to win my share of £250,000.00

Fill in the coupon and sign up!

Post complete the whole area of the coupon and return it before 11.59pm on 10th April 2008. Only one coupon per household. Prizes are subject to availability.

barnsleyindependent

Wednesday January 23, 2009

£250,000.00

is coming in the Spring 'Postcode Jumbo'!

TRIAL CHANCE

The lottery for Local charities

With your ticket, you make a small difference to local charities. From every ticket sold, they receive 50p.

That's a good news for Children North East. We are delighted to be a permanent beneficiary of the People's Postcode Lottery and the money makes a real difference to how we can support some of the most vulnerable children and families.

That support makes a real difference to our young people.

With thousands of people who are using the cash prizes, and even £100,000 given to local charities, 2008 has been a fantastic year. And 2009 will be even bigger and better!

Introducing our biggest prize ever - there are now more than 2000 people who are using the cash prizes, and even £100,000 given to local charities, 2008 has been a fantastic year. And 2009 will be even bigger and better!

Good for local charities

Thanks to all the people playing the People's Postcode Lottery, the money makes a real difference to how we can support some of the most vulnerable children and families.

That support makes a real difference to our young people.

Subscribe now for 'Postcode Jumbo'!

There's more to win with your postcode. Call to win too with your postcode: 0800-10-9-10-10 or go to postcodelottery.co.uk

Back page

360 mm (d) x 7 cols (265.8mm)

Front Cover area

320 mm (d) x 7 cols (265.8mm)

Want to gain maximum exposure for your business?

Get your product noticed by wrapping 4 tabloid pages around the Barnsley Independent

Prize Plan 2009

EVERY MONTH

5 April

Spring 'Postcode Jumbo'

£250,000.00

The best odds in town!

£250,000.00 is coming!

More tickets = more money

Welcome, Daisy Chain!

People's Postcode Lottery will help charity to support children in the North East. The money from the lottery will be used to support the charity's work in the region.

Support the whole family

Julia McCann, People's Postcode Lottery

Therese McDonald, People's Postcode Lottery

Suzanne Stanger, People's Postcode Lottery

People's Postcode Lottery supports local charities!

So glad we found you!

People's Postcode Lottery is proud to add Children North East to its list of regular beneficiaries. The money from the lottery will be used to support the charity's work in the region.

£73,000 for Children North East in 2008!

Children North East supports some of the most vulnerable children in the North East of England. The money from the lottery will be used to support the charity's work in the region.

Happy winners every week - you can be next!

Seven great reasons to take part in the People's Postcode Lottery!

1. You can win up to £250,000.00 in the Spring 'Postcode Jumbo'.

2. You can win up to £10,000.00 in the Summer 'Postcode Jumbo'.

3. You can win up to £10,000.00 in the Christmas 'Postcode Jumbo'.

4. You can win up to £10,000.00 in the Spring 'Postcode Jumbo'.

5. You can win up to £10,000.00 in the Summer 'Postcode Jumbo'.

6. You can win up to £10,000.00 in the Christmas 'Postcode Jumbo'.

7. You can win up to £10,000.00 in the Spring 'Postcode Jumbo'.

www.postcodelottery.co.uk

Inside pages 360 mm (d) x 7 cols (265.8mm)

Rate: £5,995

For more details contact our sales team
01226 734666