

why local media

Want to maximise exposure within the **Barnsley location**?



Barnsley Chronicle reaches **59.59%*** of adults
(58,412 average issue readers)

Barnsley Independent reaches **67.27%*** of adults
(65,935 average issue readers)



Reach an extra
26,147
adults

by advertising in the
Barnsley Independent
as well as
Barnsley Chronicle.

That's **86.2%*** of adults
within the Barnsley location.

*Source: Jicreg data at 1st October 2010