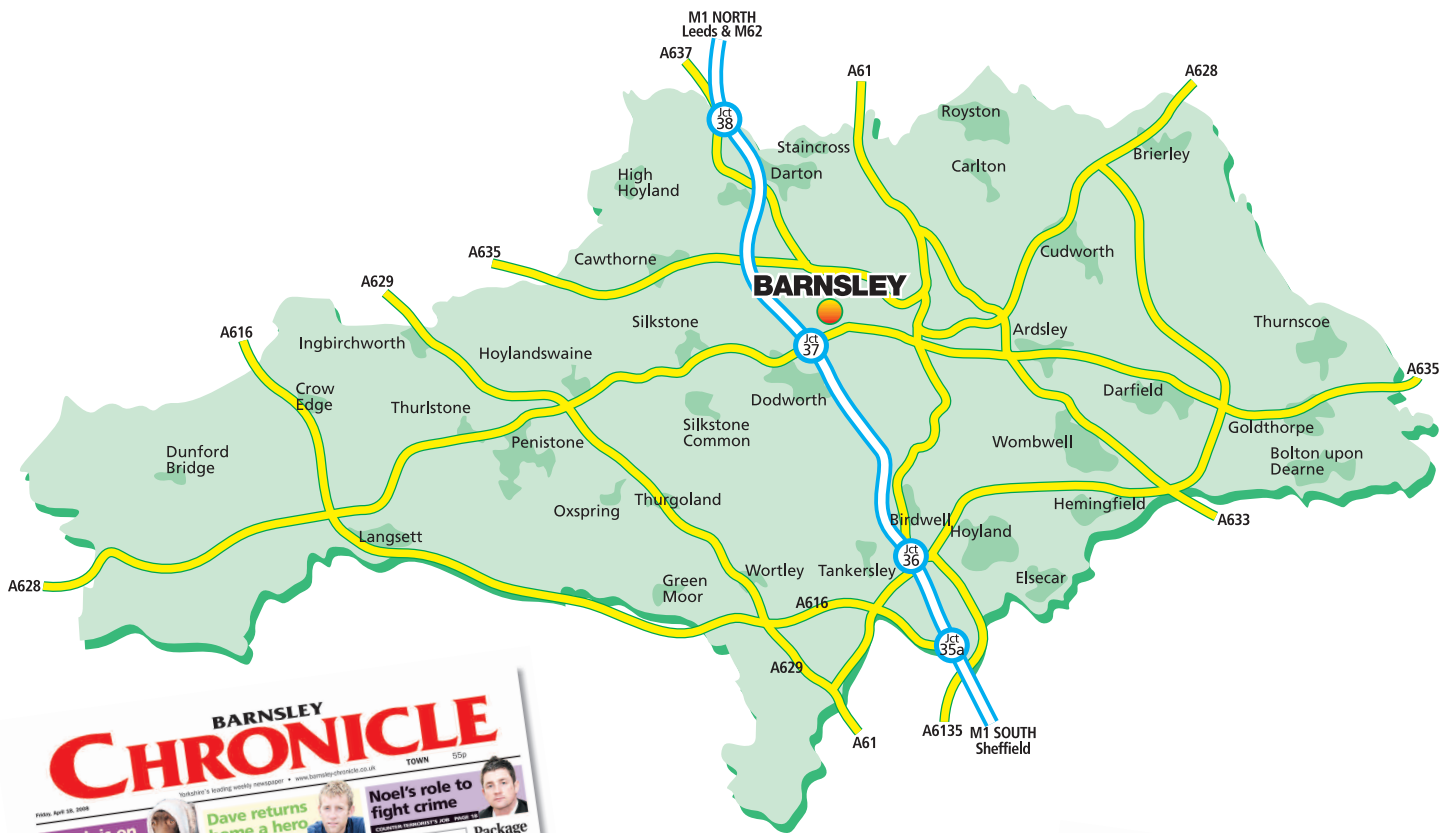


why local media

Want to maximise exposure within the Metropolitan **Borough of Barnsley**?



Barnsley Chronicle
reaches 52%* of
adults
(99,686 average issue
readers)

**Barnsley
Independent**
reaches 56%*
of adults
(107,030 average
issue readers)



Reach an extra
43,890
adults

by advertising in the
Barnsley Independent
as well as Barnsley Chronicle.
That's 76%* of adults
within the Borough.

*Source: Jicreg data at 1st April 2008