

Area Feature

Booking deadline: **BC** - Monday prior to publication date
BI - Thursday prior to publication date

Barnsley Chronicle

Example: Editorial could be individual or general, minimum tabloid page in either Chronicle or Independent. Must be this style for each publication

Marketplace

Barnsley Independent

adverts

key points

BC + MP rate colour £10.73 per s.c.c.
 mono £8.51 per s.c.c.

BI + MP rate colour £8.21 per s.c.c.
 mono £6.57 per s.c.c.

NB All area features must appear in the Marketplace

Areas in 2010 include: • Mapplewell • Darton & Kexborough
 • Wombwell • Cudworth
 • Royston • Hoyland

- Can appear in various styles including individual and general editorial
- Opportunity to be part of your local area promotion
- All area features now appear in Market Place giving the opportunity to reach a wider audience

Code: **BC/MP • BI/MP • BC/BI/MP**