

National Pet Month

Booking deadline: 29th March, 2012



Example:

**Heading, themed editorial,
photographs and advertising
Must be this style**

Copy deadline:
Friday 30th March, 2012

Publication date:
Tuesday 3rd April, 2012

Estimated size:
1 page

adverts

cm rate colour £7.25 per s.c.c.
mono £5.60 per s.c.c.

Minimum size: 5x2

key points

- 66,546 distributed Independents. Average readership 98,551 per week.
- The opportunity to be part of the National Pet Month promotion

Section: **ROP**
Classification: **F903**