

Royston Review

Booking deadlines: 9th Feb • 30th April • 2nd Aug • 25th Oct 2012



sponsorship

Front page advert
£100+VAT inc. Web

adverts

£1.00 per s.c.c. + VAT inc. Web
for all four issues booked in full colour

Royston Edition of
Barnsley Chronicle only.

key points

- The Royston edition of the Barnsley Chronicle is read by more than 11,669* people each week, giving you the best coverage in the area by far and keeping sales and money in the local area.
- This eight page special promotion supplement is specifically designed to highlight your community to its full potential.
- To include editorial and photographic content.
- Clearly themed tabloid supplement, making it easy to identify.
- A free artwork service from our studio gives maximum impact for your advert.
- Promote a new service or product, attract new clients and remind existing customers just how successful you are.

Copy deadlines:

9th February 2012

30th April 2012

2nd August 2012

25th October 2012

Publication dates:

24th February 2012

18th May 2012

17th August 2012

2nd November 2012 (Christmas Edition)

Estimated size:

8 page tabloid

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Classification: **F964**

Publication: **BC Royston Edition**

Style: **CDS**

*Source: jicreg