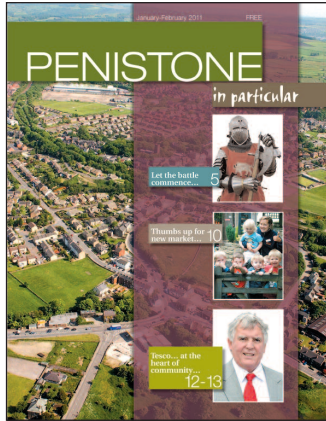


Penistone in Particular

Bi-Monthly; 6 issues annually

Booking deadlines: • **14 January** • **25 February** • **29 April**
• **24 June** • **26 August** • **28 October**



Copy deadlines:

- **14 January 2011**
- **25 February 2011**
- **29 April 2011**
- **24 June 2011**
- **26 August 2011**
- **28 October 2011**

Publication dates:

- **28 January 2011**
- **11 March 2011**
- **13 May 2011**
- **8 July 2011**
- **9 September 2011**
- **11 November 2011**

Estimated size:

24 page quarterfold
70gsm paper full colour
throughout. Stitched
and trimmed.

Contact details:

Karen Gregory
01226 734637

Email:

karen.gregory@
barnsley-chronicle.co.uk

adverts

Full page (25 x 5) **£200**

Half page horizontal (12 x 5) **£115**

Half page vertical (25 x 2) **£115**

12 x 2 **£75**

6 x 2 **£45**

4 x 2 **£30**

4 x 1 **£15**

key points

- Provides relevant and up-to-date localised editorial and advertising content.
- Another 3,000 copies will be distributed via self-select at Tesco Penistone, Penistone Market and other key points.
- This special publication is specifically designed to highlight your community to its full potential.
- Clearly themed quarter-fold product, stitched and trimmed. Easy to identify whilst retaining a unique, fresh and contemporary feel.
- The Barnsley Chronicle Penistone edition is read by more than 9,800 people each week, giving you the best coverage in the area. The addition of around 3,000 copies distributed via self select ensures a readership of almost 16,800 per issue.
- Printed on 70gsm paper – giving a high quality product.
- Promote a new service or product, attract new clients and remind existing customers just how successful you are.