

# New Year, New You

Booking deadline: BC – 2nd January 2012 • BI – 5th January 2012

The image shows two newspaper page spreads. The left page (page 11) features a main article 'Do you want to quit smoking? Make it happen' with a photo of a person smoking. Below it is 'Why not make volunteering a resolution?' with a photo of a person running. The right page (page 12) features 'Resolve to exercise your will power' with photos of people exercising. Both pages contain numerous small advertisements for services like 'Lose Pounds Without Spending Any?', 'HYPOHIS POWER', and 'New Year, New You'.

## adverts

Mono £10.95 per s.c.c. (inc. Web)

Colour £14.25 per s.c.c. (inc. Web)

## key points

- ROP Feature to appear Broadsheet in Barnsley Chronicle
- Opportunity to showcase your business to an audience focused on 'New Year's Resolution'

Copy deadline:

**BC 4th January, 2012**

**BI 6th January, 2012**

Publication date:

**BC 6th January, 2012**

**BI 10th January, 2012**

Estimated size:

**BC broadsheet d.p.s.**

**BI 4 page tabloid**

Publication: **BC BI**

Classification: **F890**

Style: **D**