

Moving Up

Booking deadline: 7th June, 2012



Front



Back

sponsorship

Package includes:
Logo on front page
Full page advert on back page

£1,500 inc. web



Left



Right

adverts

9x7
Right hand page solus advert
Only advert on double page spread
Probably 5 only

£350 inc. web

Copy deadline:
14th June, 2012

Publication date:
22nd June, 2012

Estimated size:
12 page tabloid

key points

- Often saved as a family souvenir
- A marked increase in Chronicle sales when this supplement appears
- Solus adverts ensure maximum exclusivity and exposure

Publication: **BC**
Classification: **F762**
Style: **CDS**