

# Guiding Hand

Booking deadline: 12th February 2010



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Front

## sponsorship

Package includes:  
 Logo on front page  
 Full page advert on inside front  
 £1,650 inc. web



## adverts

Full colour throughout

Full page £450 inc. web  
 280mm x 215mm (inclusive of 5mm bleed) or 230mm x 170mm  
 Half page £285 inc. web  
 230mm x 80mm  
 1/4 page £155 inc. web  
 110mm x 80mm

NB 1/8 page adverts subject to availability

1/8 page £85 inc. web  
 50mm x 80mm



## key points

- Goes out in full circulation of Barnsley Chronicle
- Copies also distributed in reception for 12 months
- Opportunity to advertise in unique product

Copy deadline:  
 17th February 2010

Publication date:  
 26th February 2010

Estimated size:  
 16-32 pages

70gsm paper, stitched and trimmed