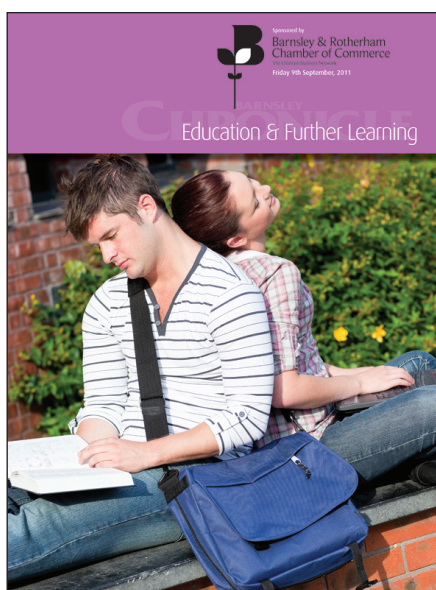


Education & Further Learning

Booking deadline: **23rd August 2012**



Copy Deadline:
30th August, 2012

Publication Date:
7th September, 2012

Estimated size:
**20 page tabloid,
70gsm paper,
stitched and trimmed**

sponsorship

Package includes:
Logo on front page
Full page advert on back page
£1,995 +VAT inc. web

adverts

Double Page Spread
(1 page advertising, 1 page editorial)
£1,495 + VAT

Full Page Advertorial
(Half page advertising,
half page editorial)
£995 + VAT

Quarter Page Advert
(17cm x 3 columns)
£499 + VAT

key points

- A high quality lifestyle supplement distributed with each copy of the Barnsley Chronicle, delivering a target audience of almost 110,000 readers.
- The supplement will focus on all aspects of learning from schools and colleges to vocational learning and new skills.
- Printed on quality 70gsm paper and stitched and trimmed, giving the supplement superb retention value.
- Promotional adverts within the Barnsley Chronicle for each supplement leading up to publication.
- Advertisers can have copies of the publication for marketing purposes at a cost of £165 + VAT per 1,000.

Publication: **BC**
Classification: **F066**
Style: **CDS**