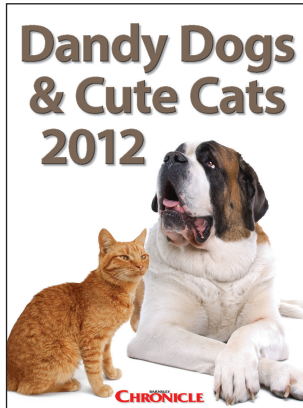


# Dandy Dogs & Cute Cats 2012

Booking deadline: 17th May, 2012



Front



Back

## sponsorship

Package includes:  
Logo on front page  
Full page advert on back page

£1,500 inc. web



Left



Right

## adverts

118mm (d) x 176mm (w) solus advert

£375 inc. web

Copy deadline:  
**24th May, 2012**

Publication date:  
**1st June, 2012**

Estimated size:  
**28 page tabloid**

## key points

- Creates huge reader interest
- A marked increase in Chronicle sales when this supplement appears
- Prime position advertising

Publication: **BC**  
Classification: **F759**  
Style: **CDS**