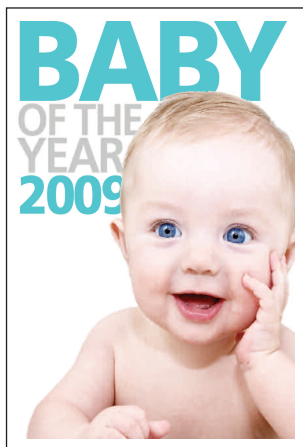
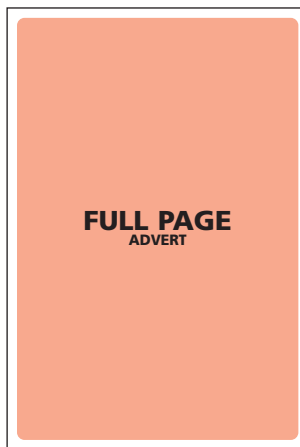


Baby of the Year

Booking deadline: **30th September 2011**



Front



Back

sponsorship

Package includes:

Logo on front page

Full page advert on back page

£1,650 inc. web



Left



Right

adverts

15x17 (150mm x 170mm) solus advert

£310 inc. web

Copy deadline:
7th October 2011

Publication date:
14th October 2011

Estimated size:
16-32 page tabloid

key points

- Often saved as a family souvenir to give orders increased longevity
- A marked increase in Chronicle sales when this supplement appears
- Solus adverts ensure maximum exclusivity and exposure

Publication: **BC**
Classification: **F758**
Style: **CDS**