

# First Class

Booking deadline: 29th January, 2010



Front



Back

## sponsorship

Package includes:

Logo on front page  
Full page advert on back page  
and also on website  
£1,650 inc. web



Left



Right

## adverts

9x7 (90mm x 265.8mm)

Right hand page solus advert  
Only advert on double page spread  
£365 inc. web

## key points

- Often saved as a family souvenir
- A marked increase in Chronicle sales when this supplement appears
- Solus adverts ensure maximum exclusivity and exposure

Copy deadline:  
**4th February, 2010**

Publication date:  
**12th February, 2010**

Estimated size:  
**20-24 page tabloid**

Classification: **F760**  
Style: **CD**  
Discount for  
2 issues: **10%**