

Early Years

Booking deadline: 23rd July, 2010



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adverts

Special rate is
£4.60 s.c.c.

which includes
full colour set sizes*

*Set sizes from visual template

key points

- Aimed at families who have children from birth upwards, creating a unique advertising opportunity
- Gives the chance to advertise in a growing market, to a target audience who spend a lot of money
- No other publication specifically targets these customers

Copy deadline:
29th July, 2010

Publication date:
6th August, 2010

Estimated size:
4 page pull-out

Publication: **BI**
Section: **Classified feature**
Classification: **F854**
Style: **CDS**