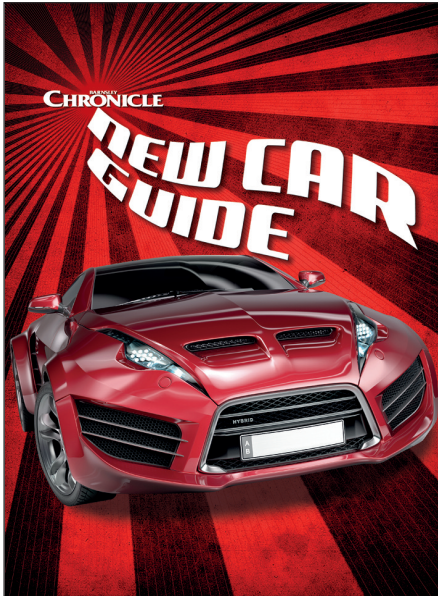


New Car Guide

Booking deadline: **20th January 2012**



Cover subject to change

adverts

Take a half page (18x7) full colour advert and receive a half page of FREE new car editorial, on the model of your choice, to create a full page for maximum impact.

Normal half page advertising rates apply.

key points

- This feature will appear in the Motors Classified section of the Barnsley Chronicle, reaching a target audience of over 103,000 readers.
- The special subsidised 50/50 page rate makes this feature a most cost-effective way to showcase your new car offers, in time for the March 2012 new car registration.

Copy deadline:
26th January 2012

Publication date:
3rd February 2012

Estimated size:
8-12 page tabloid

Publication: **BC**
Classification: **F009**
Style: **CDS2**