

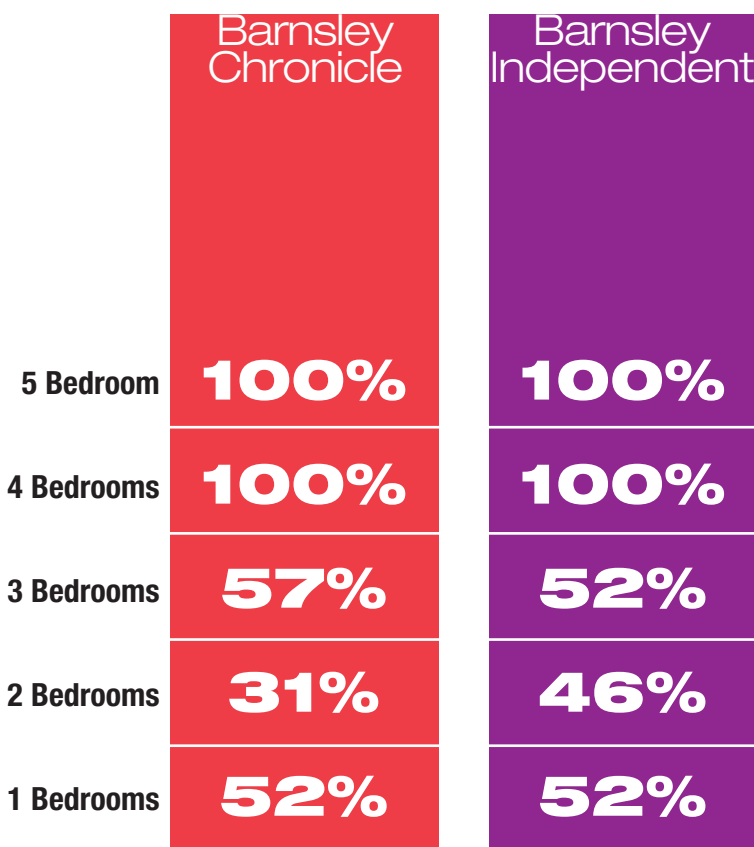
property

– 50,000 adults read the property section of the Barnsley Chronicle in the last 7 days

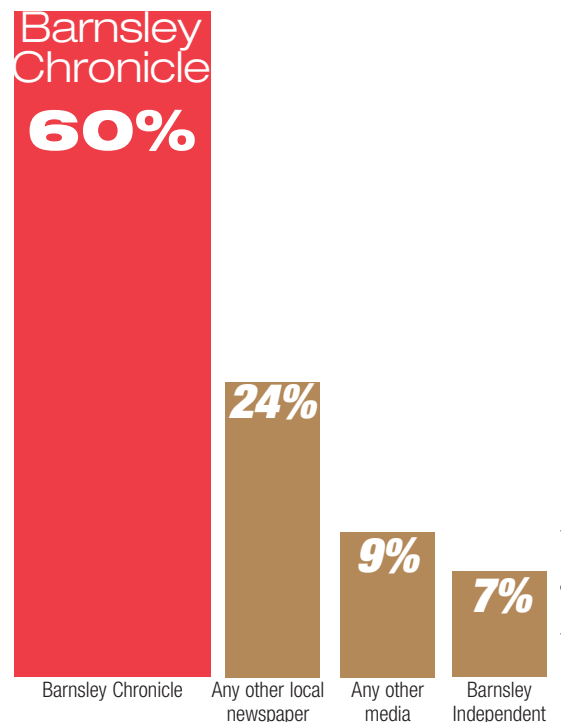
Reaching those adults in the market to buy over the next year

The Barnsley Chronicle provides unique access to segments of the market:

- Reaching 68% of buyers who just live with their partner.
- 71% of buyers who have children in the household the majority pre school.
- 83% of buyers who have children in the household with the majority school age.



Media those in the market to buy in the next 12 months refer to first...



Of those adults looking to move in the next 12 months, 5 times more buyers refer to the Barnsley Chronicle than refer to the internet for information on property.