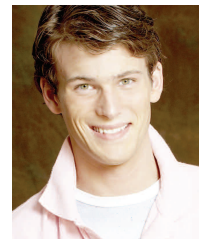
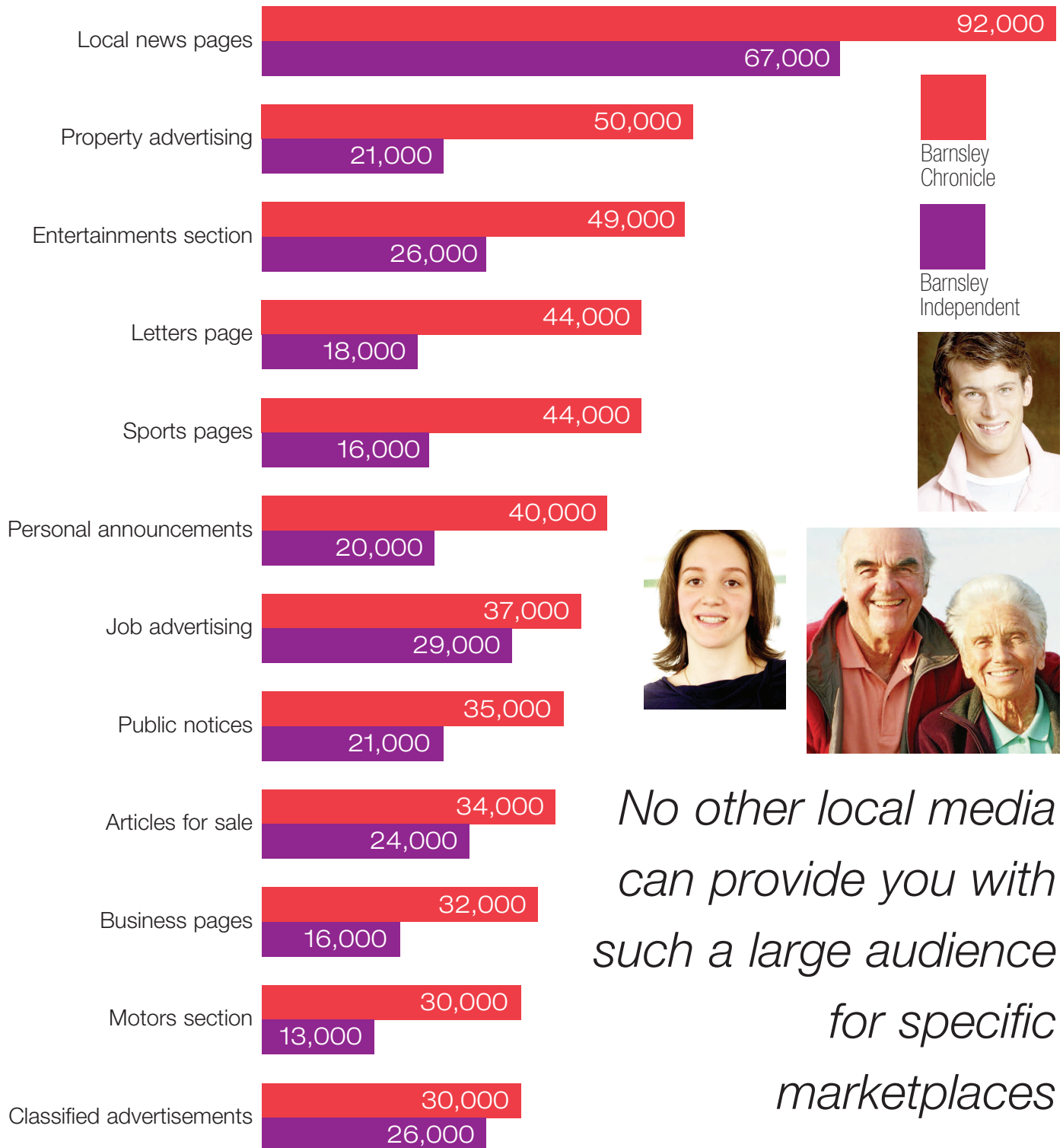


about our readers

The sections of our newspapers are a unique marketplace for consumers

Sections of the newspapers read in the last seven days...



No other local media can provide you with such a large audience for specific marketplaces

Source: ISL April-May 2007 where the Barnsley Chronicle has 10%+ household penetration.